

WHAT IS CLAIMED IS:

- Patent*
1. A client card mail system, comprising: means for storing client information including individual information of clients' code number, name, sex distinction, age, address and telephone number; means for storing information of the goods for sales company for the sales goods, departments, classes of the goods name, goods codes, prime unit prices, and sales unit prices; means for storing information of the goods purchased by the clients; and means for retrieving clients' information of the clients who actually purchased the goods setting the conditions of periods and goods classes from the information of the goods purchased; and means for outputting and printing the results retrieved, thereby to enable useful propaganda activity of the sales goods.
2. The client card mail system according to claim 1, wherein said means for storing client information, said means for storing goods information and said means for storing goods sales information comprise a recording medium such as a magnetic card, a plurality of terminal devices, a main computer, and a data storing device.
3. The client card mail system according to claim 1, wherein said means for retrieving client information comprises a plurality of terminal devices and a main computer.
4. The client card mail system according to claim 1, wherein said means for outputting and printing the retrieved result comprises a printer and a card issuing machine.
5. A client card mail system comprising the steps of: setting a purchase time of the goods advertised to a main computer, selecting a class whether retrieval is made

by a company, a department or the good and carrying out the retrieval in the selected class;

reading and displaying a retrieval result on the screen;

outputting the retrieval result read and displayed on the screen; and performing printing.

add 02